EyeSee is one of the fastest growing behavioral insights companies in the world, based in New York, Antwerp, Paris, London, Belgrade, Mexico City and Singapore. We use the unique combination of remote explicit and implicit methods to unlock the next level of insights for our clients.

Through highly effective platforms such as online eye tracking, facial coding, virtual shopping, and survey, we measure the impact of shopper marketing, advertising, digital, and innovation. For research purposes, respondents use their own devices (computers and mobile phones), thus cutting down time, costs, and enabling testing on a global scale.

Our teams conduct studies in more than 40 countries. We had the privilege to work with global brands in a myriad of industries, some of which are Bayer, Google, Twitter, Microsoft, Colgate-Palmolive, and many others. Find out more at www.eyesee-research.com

If you believe you qualify feel free to apply for the position:

⟩ Internal Business Development Consultant (Mexico)

Summary

EyeSee is looking for an Internal Business Development Consultant with proven market research experience to join our company. IBD team is part of our Sales & Marketing department and main responsibilities include client proposal creation (setting the basics for future projects) and development of different content for internal and external purpose. This role is an exciting opportunity for someone who is highly motivated and ambitious, team player, and eager to expand knowledge within a rapidly growing international company.

Responsibilities

- Creating sales materials:
  - Standard sales slides
  - Capabilities decks
  - Educational material and case studies about all EyeSee products
  - Promotional content
  - Content for different presentations that are not directly related to sales
- Creating client proposals based on proposal briefs
- Organizing and standardizing materials in one place – platform management
- Cooperation with Business Development Directors and Insights Directors
Requirements

- Bachelor’s degree, preferably master’s in Psychology, Economics or equivalent
- 1+ year of experience in the field of research
- Excellent spoken and written English (at least C1 level)
- Proficiency in Microsoft Office Package (Power Point, Excel)
- Quantitative (numerical) reasoning
- Strong verbal and written communication skills
- Ability to articulate complex concepts into language that can be understood by clients
- Teamwork and excellent interpersonal skills
- Highly organized with superior attention to detail and accuracy
- Results-oriented with a can-do attitude in face of challenging operating environment

We offer

- Work in a fast-growing technology-driven research company
- Challenging projects for international clients
- Dynamic and passionate team of young professionals

Interested?
Please send your CV and application letter to careers@eyesee-research.com