EyeSee is one of the fastest growing behavioral insights companies in the world, based in New York, Antwerp, Paris, London, Belgrade, Mexico City and Singapore. We use the unique combination of remote explicit and implicit methods to unlock the next level of insights for our clients.

Through highly effective platforms such as online eye tracking, facial coding, virtual shopping, and survey, we measure the impact of shopper marketing, advertising, digital, and innovation. For research purposes, respondents use their own devices (computers and mobile phones), thus cutting down time, costs, and enabling testing on a global scale.

Our teams conduct studies in more than 40 countries. We had the privilege to work with global brands in a myriad of industries, some of which are Bayer, Google, Twitter, Microsoft, Colgate-Palmolive, and many others. Find out more at www.eyesee-research.com

If you believe you qualify feel free to apply for the position:

› CRM Specialist

**Main Responsibilities**
- Lead segmentation and targeting
- Monitoring relationships with existing clients through CRM system
- Ensuring the CRM system provides an effective sales funnel
- Developing and implementing techniques that will drive new clients
- Setting specific strategies to retain clients
- Managing the process of planning, execution, and evaluation of sales campaigns
- Closely cooperating with marketing team: defining campaign structure and content planning
- Tracking campaign efficiency: analyzing campaign results, developing benchmarks, and sharing regular performance reports
- Owning email and campaign lists and ensuring data integrity across leads, campaigns, and opportunities
- Regular use and maintaining of CRM software (SalesForce, Auto Pilot, etc.)
- Constantly looking for new solutions to further drive business’ growth

**An ideal candidate would have**
- Bachelor’s degree: business, economics or related background
- 2+ years of experience in CRM, segmentation, campaign management, and email marketing.
- Excellent spoken and written English
- Strong MS Office skills (Excel, Power Point)
- Familiarity with Sales Force would be a plus
Strong verbal and written communication skills
Strong analytical skills coupled with project management and planning skills
Attention to detail, ability to multitask and be flexible enough to evolve in a rapidly changing environment
Excited by startup agility and empowerment

We offer
- Work in a fast-growing technology-driven research company
- Dynamic and passionate team of young professionals
- A comfortable working space in the heart of Belgrade

Interested?
Please send your CV and application letter to careers@eyesee-research.com